



Sporting Legends launch 2010 Half Marathon

Sporting legends Roger Black and Sharron Davies will officially launch the EDF Birmingham Half Marathon on Monday June 14.

And, with organisers looking to improve on last year's figure of 12,000 runners, the Olympic medallists will urge runners to sign-up and make the event another huge sporting success for Birmingham.

Cllr Martin Mullaney, Birmingham City Council's Cabinet Member for Leisure, Sport and Culture, said: "I am delighted to say that the EDF Energy Birmingham Half Marathon will be back for 2010. Last year's event was a huge success attracting over 12,000 entrants and we hope that this year even more participants will take part.

"The EDF Energy Birmingham Half Marathon was introduced as a means of inspiring more people to be more active, more often and its success demonstrates yet again Birmingham's ability to stage great major events.

"I would like to encourage people from across the city and region to come and be part of this event either as runners and volunteers or just by lining the route and cheering on the thousands of entrants as they take on this challenge."

The event will once again be sponsored by EDF Energy, one of the UK's largest energy companies, and will be known as the Race Against Climate Change.

Anyone interested in running in the 2010 event can sign-up via the official website www.birminghamhalfmarathon.com from Monday.

About EDF Energy

The combination of EDF Energy and British Energy forms one of the UK's largest energy companies. The combined business is the UK's largest producer of electricity. With a current installed capacity of around 16.5GW, we produce almost one-quarter of the nation's electricity from our nuclear, coal and gas power stations, as well as combined heat and power plants and wind farms. We provide power to a quarter of the UK's population via our electricity distribution networks in London, the South East and the East of England and supply gas and electricity to over 5.5 million business and residential customers.

Through our climate and social commitments we have launched the biggest environmental and social packages of any UK energy company. The company is also a key player in national infrastructure projects including management of private electricity networks serving four London airports and the Channel Tunnel Rail Link, the country's first major new railway in 100 years.

EDF Energy and British Energy together employ nearly 20,000 people at locations across the UK. The combined companies are part of EDF Group, one of Europe's largest power companies. EDF is the official energy utilities partner and sustainability partner of the London 2012 Olympic and Paralympic Games.

About Birmingham City Council:

- The EDF Energy Birmingham Half Marathon will be organised by Birmingham City Council.
- Birmingham is a World Class Sporting City and has staged more international and national sports events than any other UK city
- Birmingham City Council organises a huge variety of events every single year and the city has an excellent reputation for staging great events and sporting championships

